



GBE SP News October 2015

Solution Providers 2nd Contact: September updates in SP News October 2015

A quick update for GBE Solution Providers; During September we have been up to quite a bit:
NGS prototype website

- [1.8 m page views and 34,500 document downloads](#) over previous 2 years
- Website has now been [emptied and users redirected](#) to GBE homepage.

GBE Website:

- Creating GBE [Navigation pages](#) from homepage and menus to pages or blog posts
- Rebuilding and refining the old NGS sitemap hierarchies with a new GBE twist.
- Establishing the [Overheating Issue Page](#) and developing the way GBE Issue Pages will be delivered in GBE Encyclopaedia; links will progressively be made to Solutions and Solution Providers (see below)
- Responding to a GBE user's questions with answers in [GBE Q&A](#), creating links to new Solution Providers and added their basic Manufacturer Pages, Product Pages and System Pages.
- Posted the first free CPD seminar on [Green Construction & Products](#) and a trip down memory lane.
- Google and other search engines have now been let loose on GBE website.

A Challenge:

- We spent an hour trying the search function to see if we could find a word you might expect to see in a Green Building Encyclopaedia, not present in the 1825 page so far.
- And challenge you to try the same: "[Go on, search for something!](#)"
- Your company and product pages won't be there yet, if you have not asked to be added!
- If you were on NGS website your pages are there but no download files have been added.

Wider promotion:

- Promoting new and relocated Pages and Blog Posts on [Linkedin](#), Twitter: [@BrianSpecMan](#), [@GBEGreenBuild](#), [facebook](#), [Google+](#), [Pinterest](#).

Out and about:

- Reinforcing the competent specification messages in [GBE CPD 'Specification and Liability'](#) at David Morley Architects [in-house CPD](#) seminar.
- Promoting GBE and GBE 2D View to Cambridge's [Sustainable Built Environment East](#) quarterly committee meeting.
- Discovering more Solution Providers at SBEE meeting.

Lining up future promotional opportunities:

- Attend UK Build Show at NEC next week to meet manufacturers and suppliers. (I hope to see you there)
- Invited to speak at The Green Register of Construction Professionals (TGR) 15 years celebrations in London and Bristol
- Invited to speak at CIOB East Midlands event in December

Next actions:

- Preparing an imminent campaign to design professionals to sign up to GBE
- Preparing a campaign to design students to sign up to GBE
- Preparing a campaign to magazine and newsletter editors about GBE

GBE Solution Providers:

GBE would like to hear from you if you are an Overheating Solution Provider with Overheating Solutions and would like them to be exposed to GBE's considerable user traffic.

- GBE [Collaborator Service Band Options & Prices](#): standard, enhanced, premium, bespoke & renewal packages.
- GBE [Collaborator Service Band Options Preconfigured Excel bespoke budget calculator](#).

Providers of healthy, environmental, resourceful, appropriate, competent, effective solutions, unrelated to overheating, are invited too.

- GBE [Issues Navigation](#): to be addressed in future Issue Papers